



**PRESS RELEASE
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The International Tourism and Travel Show: thousands of destinations

Montreal, October 10, 2018 – The [International Tourism and Travel Show, presented by Aéroports de Montréal](#), is marking its 30th edition by highlighting thousands of destinations and products designed for veteran and rookie travellers, regardless of their preferred travel style. Travel enthusiasts will descend on Place Bonaventure from October 19 to 21.

A world in motion

The number of international travellers continues to grow. With a further increase expected in 2018, industry professionals are more tuned in than ever to the demands and expectations of their clientele.

Looking for good reasons and destinations to set out on an adventure? Here are a few you'll find at the Show:

The **Czech Republic** is celebrating its 100th anniversary! What a great opportunity to discover a country so rich in history. Whether you want to stroll through the streets of Prague, relax in thermal baths frequented by Beethoven, Chopin and Goethe, visit one of the country's 12 UNESCO World Heritage sites or enjoy a good Pilsner, the Czech Republic has a lot to offer. It also happens to be the country that gave us contact lenses and sugar cubes. Charm guaranteed. www.czechtourism.com/home/

For the first time, Quebec pilgrims are being offered a voyage along the **Northern Way**. After following the northern coast of Spain aboard the immense and beautiful sailing ship *Le Français*, travellers will hike along the Way of St. James and through Finisterre to the picturesque sanctuary of Muxia. Serenity guaranteed. www.centrelatienda.com

Ethiopia, the only country in Africa that was never colonized, still doesn't receive many visitors but abounds in treasures. Its landscapes are spectacular, villages picturesque and people fascinating. Change of scenery guaranteed. www.routesdumonde.com

Thessaloniki, often called the Lady of the North, is a contemporary Greek metropolis located on the Thermaic Gulf, in the Aegean Sea. Known for its monuments, architecture and 23 centuries of history as well as shops and culinary traditions, the city is well worth the trip. Be sure to enjoy a meal at one of its many *tavernas*. Delight guaranteed.

thessaloniki.travel/en

Immerse yourself in the cultures of **Vietnam** and **Cambodia**, from the splendid Ha Long Bay to the extraordinary temples of Angkor. Vietnam is a dynamic, exotic, modern country of contrasts, undergoing change while holding on to its traditions. Cambodia offers rich history and unparalleled architectural treasures. You'll be delighted and surprised by the geological, archaeological and human wonders of these two countries. Happiness guaranteed.

www.traditours.com

Ecuador ranks among the most popular tourist destinations. Straddling the equator, this small country, dubbed the "land of four worlds," is made up of breathtaking and varied landscapes—the Amazon, the Andes, the Coast and the Galapagos Islands—all of South America concentrated in one country. Diversity guaranteed.

www.latitud0.com

Embark on an unforgettable adventure in **Kenya**. Take a safari and then share the daily life of the Samburu nomadic people. Meet local women and children, and walk alongside warriors on their way to the wells to water the animals. Memories guaranteed.

odyssea-voyage.com

Uzbekistan has long been popular among French tourists but is still unknown to Quebecers. The Silk Road, Marco Polo, Samarkand, the tales of One Thousand and One Nights—there are abundant reasons to set out for this dream destination. Amazement guaranteed.

lessentiersdumonde.com

The Expert Zone and this year's speakers

At the heart of the Show are its thousands of destinations, hundreds of travel specialists and the Expert Zone, which attracts more visitors every year. Presented by Aéroports de Montréal, this year's edition will feature a wide range of exciting topics. Jennifer Doré Dallas, author of the blog [Moi, mes souliers](#), has been at the Show from the very beginning to share her sage advice. "More and more people are daring to choose less traditional destinations, even if they're not seasoned travellers," explains Jennifer. "Some plan to go backpacking solo, and they come to the Expert Zone to ask questions about safety, how to save money or where to sleep. They're usually almost ready to leave and just want to ease their concerns. I love talking to them."

The Expert Zone is specially designed for this type of traveller and offers a more flexible format than traditional lectures. Dialogue is the key. This means travellers will be able to talk to Ariane Arpin-Delorme of Esprit d'Aventure and *Ulysses Travel Guides* to learn everything about scuba diving and wildlife observation. Caroline Jacques of Maman Globetrotteuse will share the secrets of home exchanges, while Harmony Le Reste and Florian Joyeux, professional photographers and videographers for *Barrons-nous*, will offer photo and video advice. You'll also be able to trade stories with globetrotter and blogger Lydiane St-Onge (from the blog *Lydiane autour du monde*), who left everything behind in 2013 to explore the planet and follow her dreams.

Also on offer are more than 300 presentations carefully planned by experts and held continuously throughout the three days of the Show. Check the schedule:

<http://www.salontourismevoyages.com/en/show-activities/>

The International Tourism and Travel Show is:

- 400 exhibitors;
- Thousands of destinations (North and South America, Europe, the Caribbean, Asia and Africa);
- More than 300 free presentations;
- 100 countries represented;
- Continuous performances.

Don't miss your departure! Three days to discover the world!

Friday, October 19: 11 a.m. to 9 p.m.

Saturday, October 20 and Sunday, October 21: 10 a.m. to 6 p.m.

Place Bonaventure (800 de la Gauchetière West, Montreal) – Bonaventure métro station

For details, please visit tourismtravelshow.com.

Buy your tickets online, and enjoy a \$3 discount courtesy of Blue Cross Travel Insurance:

tourismtravelshow.com.

Admission

Adults: \$15	Students and seniors (60 and over): \$13
CAA members (upon presentation of your card at the ticket office): \$7.50	Public transit (upon presentation of a valid STM ticket at the ticket office): \$12
From 6 to 12 years of age: \$9	5 years of age and under: free

Expo Media owns and produces the Montreal International Tourism and Travel Show. Expo Media, a private company headquartered in Montreal, also manages the Montreal National Home Show, the Ottawa Home and Garden Show, the Ottawa Fall Home Show, the Ottawa Home and Remodelling Show, Montreal Fall HomeExpo and Montreal HomeExpo, all owned by Marketplace Events.

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